

# David Choi – Graphic Designer

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## Professional Summary

Highly creative veteran Graphic Designer with over 10 years experience. I have worked for large corporations and small to medium companies and have experienced the full spectrum of projects that went well and ones that failed miserably. And behind each one, I have worked with some of the most superbly talented artists in this trade. For these reasons, I am able to apply my experience to come up with solutions for your project.

## Skills/Qualifications

Expertise in Photoshop, InDesign, QuarkXpress, and Illustrator. Proficient with Dreamweaver. Expertise in 3D art process for renderings using Maya and 3d Studio Max. Expertise in Windows and Mac operating systems and Microsoft Office.

## Experience

**Traverse Communications** 09/1995 - Present

### Insert Layout Artist

- Page layout monthly billing inserts for Qwest.
- Work closely with Project Coordinator to assemble provided copy.

**Nordstrom Advertising** 05/1992 - 02/1996

1617 6th Avenue Seattle, WA 98101

### Production Artist

- Newspaper and magazine page layouts.
- Worked closely with copywriter and art director to assemble weekly ads.

**Qwest** 04/1990 - 09/1995

400 Pine St # 362, Seattle, WA 98101

### Billing Inserts - Freelance

- Designed monthly inserts.

**Cedar Hill Training Center** 04/2010

14425 123rd Ave. SE Yelm, WA 98597

### Logo Design - Freelance

- Designed new logo using type elements from old one.
- The challenge with the old logo was that the function of the center wasn't conveyed. The new logo conveys the kind of training Cedar Hill provides.

### T-Shirt Design - Freelance

- Designed a belt buckle design that could be used for t-shirt and postcards.

**2T Shoes** 04/2010

### Logo Design - Freelance

- Designed new logo for an online shoe store website.
- The challenge was that "2T" was too ambiguous. The solution was to place primary focus on "Shoes" at the same time placing interest on "2T".

**Gingerbread House Project** 11/2004

### Logo/Postcard Design - Freelance

- Designed logo and postcard for fundraising event to benefit a shelter for women.

## **Camp I-VY**

07/1987

### **T-Shirt Design - Freelance**

- Designed t-shirts annually for 8 years. Each year's design reflected a separate theme

## **Education**

### **Art Institute of Seattle**

01/04/1988 - 03/06/1990

2323 Elliott Avenue, Seattle, WA, 98121

- Associate of Applied Arts
- Selected for Student Studio